

BEAUTYFUSION

PHYTO-TECH COLOR

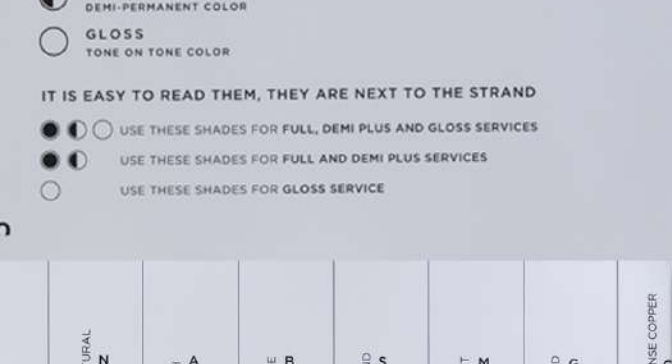
THE VITAL FORCE OF NATURE

BEAUTYFUSION IS AN EXTRAORDINARY, FRESH, MODERN, SUSTAINABLE OIL COLOR SYSTEM.

- PHYTO-TECHNOLOGY: 99% CERTIFIED ORGANIC NATURAL INGREDIENTS
- CARE: PROTECTIVE, ANTI-AGE, STRENGTHENING, NOURISHING
- BARRETT: ANTI-POLLUTION AND EXTERNAL AGGRESSIVE AGENTS' SHIELD
- BEAUTY: DEEP, SHINY, VIVID AND NATURAL COLORS
- LONG-LASTING
- MULTI-SERVICE
- MULTI-LEVEL

Designed for the professional who looks for an excellent tool: flexible, high performing and advanced, for cosmetics and beauty. Respecting and protecting the scalp and the hair.

The line is made of 62 MARVELLOUS SHADES of which 4 SPECIAL TONE BLONDES, 1 SPECIAL CLEAR and 1 SPECIAL GREY ensuring the colorist freedom in color duration, and offering maximum protection for scalp and hair.



One line, 3 Ways of Beauty

- FULL PERMANENT COLOR
- DEMI PLUS SEMI-PERMANENT COLOR
- GLOSS TONE ON TONE COLOR

IT IS EASY TO READ THEM, THEY ARE NEXT TO THE STRAND

- Use these shades for FULL, DEMI PLUS and GLOSS SERVICES
- Use these shades for FULL and DEMI PLUS SERVICES
- Use these shades for GLOSS SERVICE



ARTEGO PHYTO-TECHNOLOGY

UP TO 99% OF ORGANIC NATURAL INGREDIENTS

PROTECTIVE, ANTI-AGING, STRENGTHENING, NOURISHING

- GREEN ELECTRICITY GENERATED BY RENEWABLE ENERGY PLANTS
- 100% PAPER FROM RESPONSIBLY MANAGED FORESTS
- REDUCE REUSE RECYCLE

NATURAL ORGANIC THERMAL WATER

LEVEL	PERMANENT	DEMI PLUS	GLOSS	ARTEXO
12	12.01N	12.01N	12.01N	12.01N
10	10.01N	10.01N	10.01N	10.01N
9	9.01N	9.01N	9.01N	9.01N
8	8.01N	8.01N	8.01N	8.01N
7	7.01N	7.01N	7.01N	7.01N
6	6.01N	6.01N	6.01N	6.01N
5	5.01N	5.01N	5.01N	5.01N
4	4.01N	4.01N	4.01N	4.01N
3	3.01N	3.01N	3.01N	3.01N
2	2.01N	2.01N	2.01N	2.01N
1	1.01N	1.01N	1.01N	1.01N

BEAUTYFUSION PHYTO-TECH COLOR

NATURAL

- 12.01N Natural Blonde (Natural Blonde Natural)
- 10.01N Natural Blonde (Natural Blonde Natural)
- 9.01N Natural Blonde (Natural Blonde Natural)
- 8.01N Natural Blonde (Natural Blonde Natural)
- 7.01N Natural Blonde (Natural Blonde Natural)
- 6.01N Natural Blonde (Natural Blonde Natural)
- 5.01N Natural Blonde (Natural Blonde Natural)
- 4.01N Natural Blonde (Natural Blonde Natural)
- 3.01N Natural Blonde (Natural Blonde Natural)
- 2.01N Natural Blonde (Natural Blonde Natural)
- 1.01N Natural Blonde (Natural Blonde Natural)

ASH

- 12.11A Ash Blonde (Special Blonde Ash)
- 10.11A Ash Blonde (Special Blonde Ash)
- 9.11A Ash Blonde (Special Blonde Ash)
- 8.11A Ash Blonde (Special Blonde Ash)
- 7.11A Ash Blonde (Special Blonde Ash)
- 6.11A Ash Blonde (Special Blonde Ash)
- 5.11A Ash Blonde (Special Blonde Ash)

SAND

- 12.11S Sand Blonde (Special Blonde Sand)
- 10.11S Sand Blonde (Special Blonde Sand)
- 9.11S Sand Blonde (Special Blonde Sand)
- 8.11S Sand Blonde (Special Blonde Sand)
- 7.11S Sand Blonde (Special Blonde Sand)
- 6.11S Sand Blonde (Special Blonde Sand)

MATT

- 5.01M Matt Blonde (Special Blonde Matt)

GOLD

- 12.31G Gold Blonde (Special Blonde Gold)
- 10.31G Gold Blonde (Special Blonde Gold)
- 9.31G Gold Blonde (Special Blonde Gold)
- 8.31G Gold Blonde (Special Blonde Gold)
- 7.31G Gold Blonde (Special Blonde Gold)
- 6.31G Gold Blonde (Special Blonde Gold)

INTENSE COPPER

- 4.41C Intense Copper (Special Blonde Intense Copper)
- 4.31C Intense Copper (Special Blonde Intense Copper)

WARM GOLD

- 6.31W Warm Gold (Special Blonde Warm Gold)

RED

- 8.01R Red (Special Blonde Red)
- 8.01R Red (Special Blonde Red)

INTENSE RED

- 7.01R Intense Red (Special Blonde Intense Red)
- 7.01R Intense Red (Special Blonde Intense Red)

CHOCOLATE

- 6.71C Chocolate (Special Blonde Chocolate)
- 6.71C Chocolate (Special Blonde Chocolate)
- 6.71C Chocolate (Special Blonde Chocolate)
- 6.71C Chocolate (Special Blonde Chocolate)

VIOLET

- 9.21V Violet (Special Blonde Violet)
- 9.21V Violet (Special Blonde Violet)
- 9.21V Violet (Special Blonde Violet)

NATURAL VIOLET

- 10.01V Natural Violet (Special Blonde Natural Violet)
- 10.01V Natural Violet (Special Blonde Natural Violet)
- 10.01V Natural Violet (Special Blonde Natural Violet)

VIOLET RED

- 10.01VR Violet Red (Special Blonde Violet Red)
- 10.01VR Violet Red (Special Blonde Violet Red)

MAHOGANY

- 5.01M Mahogany (Special Blonde Mahogany)

SPECIAL CLEAR

- 12.01SC Special Clear (Special Blonde Special Clear)
- 10.01SC Special Clear (Special Blonde Special Clear)
- 9.01SC Special Clear (Special Blonde Special Clear)
- 8.01SC Special Clear (Special Blonde Special Clear)
- 7.01SC Special Clear (Special Blonde Special Clear)
- 6.01SC Special Clear (Special Blonde Special Clear)
- 5.01SC Special Clear (Special Blonde Special Clear)
- 4.01SC Special Clear (Special Blonde Special Clear)

HAIR CARE

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GUIDELINES SERVICES MAP

GLOSS

DEMI PLUS

FULL

MEN SPECIAL

SOFT LIGHT

SPECIAL BLONDE HIGHLIGHT

BEAUTYFUSION PHYTO-TECH COLOR

Custom-tailored services and maximum flexibility

3 color services

- FULL PERMANENT COLOR
- DEMI PLUS SEMI-PERMANENT COLOR
- GLOSS TONE ON TONE COLOR

1 SPECIAL GREY SERVICE TO INTENSIFY AND TONALIZE GREY HAIR, DEDICATED TO BOTH MEN AND WOMEN

2 SPECIAL TONE BLONDE SERVICES NO YELLOW-ORANGE

2 SPECIAL CLEAR SERVICES BRILLIANT - ENDLESS LIGHT SOFT LIGHT - ILLUMINATING AND SOFT HIGHLIGHTING

3 SPECIAL SOLUTION SERVICES DEPIGMENTATION: HIGHLIGHTING UP TO 4 LEVELS COLOR CORRECTION AND RING-TONING

Yes, beauty is you

COLOR MAP SCALE MAP OF LEVELS AND COLOR REFLEXES

LEVEL VALUES	REFLEXES VALUES
1 Black	01N NATURAL
2 Dark Brown	11N ASH
3 Brown	21V VIOLET
4 Dark Blonde	31C COPPER
5 Blonde	41K RED
6 Light Blonde	51S GOLD
7 Very Light Blonde	61K CHOCOLATE
8 Lightest Blonde	71B BLUE
	81W WASH GOLD

6.3 Level Primary Reflex 3D Secondary Reflex 3D

6.13 Level Primary Reflex 1A

In the color wheel every primary color finds its opposite in the sum of the other primary colors, every main color is neutralized by its opposite.

GREEN (YELLOW + BLUE) NEUTRALIZES RED
 RED (YELLOW + BLUE) NEUTRALIZES GREEN
 ORANGE (YELLOW + RED) NEUTRALIZES BLUE

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