



DIAMOND FILLER & DIAMOND ELIXIR

TECHNICAL GUIDE



ARTÈGO LABORATORIES PRESENT

DIAMOND FILLER & ELIXIR

AN INCREDIBLE SOLUTION TO INTENSIFY AND ENHANCE
THE BEAUTY OF YOUR CUSTOMERS.

IT IS AN ANTI-AGE SYSTEM THAT STRENGTHENS, GIVES
SUBSTANCE, COUNTERACTS FRIZZINESS AND BREATHES NEW
LIFE INTO THE HAIR. ALL THIS THANKS TO THE '**FILLER ACTION**'.

*IN THE BEAUTY INDUSTRY FILLER PRODUCTS WERE ORIGINALLY
CREATED AS A COSMETIC TREATMENT FOR THE SKIN, BUT
NOW ARTÈGO RESEARCH LABS DEVELOPED AND FINE TUNED
A SPECIAL FILLER, DEDICATED TO THE HAIR.*

WITH DIAMOND FILLER AND DIAMOND ELIXIR HAIR
BEAUTY GETS A SURPRISINGLY NEW AND RAPID TURN.

TWO PRODUCTS, ONE PROMISE: REGENERATED HAIR, DIAMOND EFFECT.

The first and only treatment
that implements the synergy of

- **Caviar**
- **Hyaluronic acid**

Was created from the exclusive mix of
Diamond Filler and **Diamond Elixir**.

NHS Diamond is a system for
all hair types, natural or treated.
Artègo labs create the perfect
solution to strengthen and restore
shine to:

- **DESTRUCTURED AND DAMAGED**
- **OVER TREATED, SENSITIZED,
WEAKENED BY SUN OR CHLORIDE**
- **FREQUENTLY IRONED
AND STRAIGHTENED**
- **THIN AND FRAGILE**
- **FRIZZY AND DRY**



NHS DIAMOND FILLER AND DIAMOND ELIXIR PROVIDE THE HAIR WITH MULTIPLE BENEFITS:

- **DIAMOND EFFECT BRILLIANCE**
- **SUBSTANCE AND VOLUME**
- **SOFTNESS AND MOVEMENT**
- **EASY TO STYLE**
- **ANTI – AGE ACTION**

DIAMOND FILLER



SIZE: 20 ML

1 ampoule = 4 applications
(6 or 12 pieces box)

Invigorating lotion with concentrated oil-rich textures mix based on caviar, vitamin E and vitamin PP.

DIAMOND ELIXIR



SIZE: 500 ML

Solution based on osmotic water, hyaluronic acid, amino acids and pomegranate glyceric extracts, to be specifically mixed with New Hair System **Diamond Filler**.

The purity of water (granted by reverse osmosis), combined with precious restructuring, protecting and conditioning ingredients, enhances the benefits of the treatment on the hair, making it even stronger.

NEW HAIR SYSTEM DIAMOND COMPLEX:
IS THE UNIQUE INVIGORATING MIX OBTAINED COMBINING DIAMOND FILLER AND DIAMOND ELIXIR INGREDIENTS.



CAVIAR

A precious ingredient widely used in skin care; with its Omega 3 fat acids, proteins and oligo elements, it stimulates collagen and keratin production, two fundamental proteins which preserve hydration and shine on the hair.



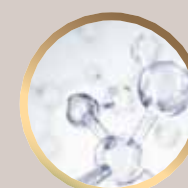
VITAMIN E

A powerful anti oxidant, fundamental to prevent color fading and to preserve its shine.



VITAMIN PP

It has great restructuring and conditioning properties.



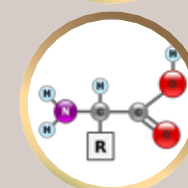
HYALURONIC ACID

Mainly used in aesthetic treatments, indeed present with a remarkable percentage in the complex. It can penetrate the hair cuticle in depth, hydrating, restructuring and filling the hair.



POMEGRANATE GLYCERIC EXTRACTS

Rich in anti oxidant substances, they have an important protective and moisturizing role during hair straightening.



AMINO ACIDS

They bond with hair protein fibers restoring shine and protecting color.

FRAGRANCE

Both products have an extraordinary scent, created by Ambergris, White Musk and Sandal: this fascinating mix will make the treatment an unforgettable and pleasant sensory experience.

SALON TREATMENTS



DIAMOND ANTI-AGE

The treatment that regenerates and revitalizes damaged and treated hair

PRODUCTS TO BE USED:

PRE-SHAMPOO*

DIAMOND FILLER

DIAMOND ELIXIR

THERMO SHIELD

Salon service duration:
30 minutes



DIAMOND AMAZING VOLUME

Filling treatment to donate instantaneous life, body and volume to the hair

PRODUCTS TO BE USED:

PRE-SHAMPOO*

DIAMOND FILLER

DIAMOND ELIXIR

THERMO SHIELD

Salon service duration:
30 minutes



GLORIOUS SHINE

A restructuring hair set that restores shine and softness to the hair

PRODUCTS TO BE USED:

SHAMPOO

CONDITIONER

MASQUE

Salon service duration:
10 minutes



GENTLE SHAMPOO SLS FREE



ACID PH SHAMPOO

Created for thin hair, perfect to maintain natural waves.

Gentle Shampoo prolongs the effect of New Hair System Treatment, ensuring shine, softness and elasticity. Its 'gentle' formulation has a strong and lasting cleaning power. The shampoo acts gradually, yet deeply, restoring a mix of protective substances to the hair.

JUST AS THE OTHER PRODUCTS OF NHS LINE, IT IS BASED ON MULTIVIT SHUTTLE, THE SYSTEM THAT ALLOWS FOR THE CONTROLLED RELEASE OF ACTIVE PRINCIPLES.

*In case of sensitized scalp or damaged hair, replace Pre-Shampoo with Gentle Shampoo.

DIAMOND ANTI-AGE

THE TREATMENT THAT REGENERATES AND REVITALIZES
DAMAGED AND TREATED HAIR.

SALON SERVICE DURATION: 30 MINUTES



STEP 1 Preparation

- Apply **NHS Pre Shampoo**** twice massaging the scalp, but quickly on the lengths. No exposure time.
- Dampen the hair carefully with a towel to absorb all the water.
If necessary leave the towel well wrapped for 2 more minutes.

STEP 2 Treatment application

- Divide the hair in 4 vertical sections, without combing it.
- Set out bowl, clean brush and turban and Artèxo measuring syringe.
- Pour 35 ml of **NHS Diamond Elixir** in the measuring cup, close it and warm it up for 20" using a blow dryer.
- Using a blow dryer warm up the **NHS Diamond Filler** ampoule for 30" (until the ampoule becomes transparent). To accelerate the process shake the ampoule while warming it up.
- Extract 5 ml of **NHS Diamond Filler** from the ampoule using the syringe.
- Pour 35 gr of **NHS Diamond Elixir** in the bowl, then add the 5 gr of **NHS Diamond Filler**. Proceed with the mixing.

- Blend the mixture until a homogeneous and compact cream is obtained.

Pay attention: the dosage of the two ingredients must be balanced as suggested: 1:7, otherwise results won't be granted. Wear single-use gloves.

**** In case of sensitized skin or damaged hair, replace NHS Pre-Shampoo with NHS Gentle Shampoo**

- Proceeding from the rear take 2 cm horizontal sections. Apply the product with a brush starting 1 cm from the roots way down to the lengths.

Massage to facilitate a better assimilation of the product, carefully on the most damaged areas.

- Once applied all over the hair, remove the product in excess with a fine tooth comb.
- Use a cotton antiperspirant turban, or a cap, and stand under a heat source for 15 minutes.

- Remove the turban and leave at room temperature for 2 minutes.

Rinse quickly (COUNTING UP TO 20) under cold water. Cold water facilitates the cuticle lock and the crystallization of the product inside the hair.

- Dampen the hair carefully and delicately.

STEP 3 Blow-drying

- Place 1-2 pumps of **NHS Thermo Shield** on the palm, rub together and massage it into the most damaged tips.
- Comb and proceed to a free-hand blow-drying creating the desired styling.

STEP 4 Straightening

- Divide the dry hair into 4 vertical sections.
- Repeat the **NHS Thermo Shield** application in case of particularly damaged tips to compact them and to give the client a unique gloss effect.
- Pass 2 cm medium strands through the hair straightener. The hair straightening definitely binds the **Diamond Complex** active substances to the hair.



DIAMOND AMAZING VOLUME

FILLING TREATMENT TO DONATE INSTANTANEOUS LIFE,
BODY AND VOLUME TO THE HAIR.

SALON SERVICE DURATION: 30 MINUTES



STEP 1 Preparation

- Apply **NHS Pre-Shampoo**** twice massaging the scalp, but quickly on the lengths. No exposure time.
- Dampen the hair carefully with a towel to absorb all the water.
If necessary leave the towel well wrapped for 2 more minutes.

STEP 2 Treatment application

- Divide the hair in 4 vertical sections, without combing it.
- Set out bowl, clean brush turban and Artèxo measuring syringe.
- Pour 35 ml of **NHS Diamond Elixir** in the measuring cup, close it and warm it up for 20" using a blow dryer.
- Using a blow dryer warm up the **NHS Diamond Filler** ampoule for 30" (until the ampoule becomes transparent). To accelerate the process shake the ampoule while warming it up.
- Extract 5 ml of **NHS Diamond Filler** from the ampoule using the syringe.
- Pour 35 gr of **NHS Diamond Elixir** in the bowl then add the 5 gr of **NHS Diamond Filler**. Proceed with the mixing.

- Blend the mixture until a homogeneous and compact cream is obtained.

Pay attention: the dosage of the two ingredients must be balanced as suggested: 1:7, otherwise results won't be granted. Wear single-use gloves.

**** In case of sensitized skin or damaged hair, replace NHS Pre-Shampoo with NHS Gentle Shampoo**

- Proceeding from the rear take 2 cm horizontal sections. Apply the product with a brush starting 1 cm from the roots way down to the lengths.

Massage to facilitate a better assimilation of the product, carefully on the most damaged areas.

- Once applied all over the hair, remove the product in excess with a fine tooth comb.
- Use a cotton antiperspirant turban, or a cap, and stand under a heat source for 15 minutes.
- Remove the turban and leave at room temperature for 2 minutes.
- **Rinse quickly (COUNTING UP TO 30) under cold water. Cold water facilitates the cuticle lock and the crystallization of the product inside the hair.**
- Dampen the hair carefully and delicately.

STEP 3 Blow-drying

- Place 1-2 pumps of **NHS Thermo Shield** on the palm, rub together and massage it into the most damaged tips.
- Comb and proceed to a free-hand blow-drying creating the desired styling.

STEP 4 Straightening

- Divide the hair in 4 vertical sections.
- Repeat the **NHS Thermo Shield** application in case of particularly damaged tips to compact them and to give the client a unique gloss effect.
- Pass 2 cm medium strands through the hair straightener.

The hair straightening definitely binds the Diamond Complex active substances to the hair.



DIAMOND REGENERATION. A BEAUTY ROUTE.

THE IMPORTANCE OF DIAGNOSIS



The extraordinary features of **Diamond Filler**, mixed with **Diamond Elixir**, emit an immediate regenerating action, visible right from the first application.

A regular and constant treatment ensures tangible, long lasting and surprising results: completely regenerated hair, from the inside.

FOR THOSE CUSTOMERS
WHO WANT TO RENEW
AND REGENERATE
THEIR HAIR ARTÈGO CREATED

DIAMOND REGENERATION

A 4 steps Salon route that will give
health, beauty
and **magnificence** to the hair.

THE STEPS OF THE ROUTE:

INITIAL TREATMENT

SECOND TREATMENT (7 DAYS AFTER THE FIRST)

THIRD TREATMENT (15 DAYS AFTER THE SECOND)

FOURTH TREATMENT (15 DAYS AFTER THE THIRD)

For the perfect treatment outcome it is fundamental to perform a good hair structure diagnosis and to respect the ground rules for straightening, as explained in the chart.

A CORRECT DIAGNOSIS IS CARRIED OUT BY:

- Identifying the customer hair type
- Determining of the hair straightener temperature and number of passages.

GROUND RULES FOR A CORRECT AND EFFECTIVE HAIR STRAIGHTENING

**NATURAL OR COLORED HAIR FROM 180° C
ON (UPON TESTING ON A STRAND) 3/4 PASSAGES**

BLEACHED HAIR 180° C 2/4 PASSAGES

GREY HAIR 160° C 2/3 PASSAGES



GLORIOUS SHINE

RESTRUCTURING HAIRSET. THIS SERVICE MAKES YOUR HAIR INCREDIBLY SHINY AND SOFT, SILKY AND HEALTHY.

SALON SERVICE DURATION: 10 MINUTES



STEP 1 Preparation

- One or two shampoos.
Dampen and apply the **Conditioner**.

STEP 2 Treatment application

- Massage and apply the **Masque** without rinsing the **Conditioner**.
- Massage and comb.
- Place a cap and allow to rest during 5 minutes under a heat source.

STEP 3 Straightening

- Rinse and proceed to the final styling.
N.B. in case the customers asks for a straight hairset with flat iron apply some drops of Thermo Shield and comb accurately before proceeding to the drying.



TABLE OF PRODUCTS FOR SALOON TREATMENTS

	PRE SHAMPOO	GENTLE SHAMPOO	DIAMOND FILLER	DIAMOND ELIXIR	THERMO SHIELD	SHAMPOO	MASQUE	CONDITIONER
DIAMOND ANTI-AGE	★		★	★	★			
DIAMOND AMAZING VOLUME	★		★	★	★			
DIAMOND REGENERATION ROUTE	★		★	★	★			
GLORIOUS SHINE		★					★	★

TABLE OF SUGGESTED PRODUCTS FOR HOME CARE

	PRE SHAMPOO	GENTLE SHAMPOO	DIAMOND FILLER	DIAMOND ELIXIR	THERMO SHIELD	SHAMPOO	MASQUE	CONDITIONER
CURLY		★			★		★	
STRAIGHT		★			★	★		★

N.B. In case of thin hair use the **NHS Gentle Shampoo**, on thick hair use **NHS Shampoo**.

A COMPLETE LINE FOR HIGH-LEVEL PERFORMANCES

NEW HAIR
SYSTEM



<p>PRE-SHAMPOO Ph 9. It deeply cleanses the hair, gradually releasing a mix of moisturizing protective substances. Its alkaline pH favors cuticles opening, preparing the hair to the action of the treatment.</p>	<p>THERMO SHIELD During the service: It accelerates the straightening process, with a regenerating effect on the hair fibers damaged by heat; it seals split ends. As a finishing product: It has an anti-static action and increases the brightness and smoothness effect on the hair. It seals the hair protecting the color, shielding from UV rays.</p>	<p>SHAMPOO Acid ph. It prolongs the effect of New Hair System treatment over time, strengthening the hair, and making it more elastic and resistant, beyond easing each hair set.</p>	<p>CONDITIONER It prolongs the effect of the treatment intensifying its result. It ensure immediately untangled, soft, defined and shiny hair. Its special formulation hydrates and nourishes the hair in depth. It balances the hair acidity at the end of the service.</p>	<p>INFUSION TREATMENT Specific treatment to hydrate and discipline hair, reducing volume and frizzy effect. Its formulation ensures shine, softness and elasticity to the hair. Perfect for all those customers who don't want to change their hair natural movement. It does not contain formaldehyde, glutaraldehyde, nor parabens.</p>	<p>ULTIMATE TREATMENT Specific restructuring treatment to straighten and discipline hair, reducing frizzy effect in a long lasting way. Its formulation gives the hair incredible shine, softness and elasticity. Perfect for all those customers who want to change the hair natural movement. It does not contain formaldehyde, glutaraldehyde, nor parabens.</p>	<p>GENTLE SHAMPOO Acid ph. Created for thin hair, perfect to maintain natural waves. Gentle Shampoo prolongs the effect of New Hair System Treatment, ensuring shine, softness and elasticity. Its 'gentle' formulation has a strong and lasting cleaning power. The shampoo acts gradually, yet deeply, restoring a mix of protective substances to the hair.</p>	<p>MASQUE Intensive nourishing treatment that restores hydration, elasticity and has maximum untangling features. Its formulation is rich in hydrating and protective substances that act in depth.</p>	<p>DIAMOND ELIXIR Solution based on osmotic water, hyaluronic acid, amino acids and pomegranate glyceric extracts, to be specifically mixed with Diamond Filler. The purity of water, granted by reverse osmosis, combined with restructuring, conditioning and protective precious ingredients, enhances the effects and the benefits of the treatment on the hair.</p>	<p>DIAMOND FILLER Restructuring and invigorating lotion for hair care, based on Diamond Complex. Hair will react to the treatment from the first application for a result of sublime beauty.</p>
Sizes 100 ml - 1000 ml	Size 150 ml	Sizes 100 ml - 250 ml - 1000 ml	Sizes 100 ml - 200 ml - 1000 ml	Sizes 100 ml - 500 ml	Size 100 ml - 500 ml	Size 100 ml - 250 ml - 1000 ml	Size 250 ml	Size 500 ml	Size 20 ml

artéxc

Unicompany SpA
Via Pontina Vecchia 33.600
00040 Ardea, Rome Italy

Tel. + 39 06.9145177
www.myartego.com