



From dream to reality.

EASY CARE T
artèxo

dream.

A beauty route for hair reconstruction.
Undeniable results from the first application.



Dream Pre-Shampoo

CLEANSING ACTION FOR SCALP AND HAIR – PH 8, SLIGHTLY ALKALINE.

A deeply purifying product that brings naturalness back to the hair, freeing from impurities or from previous treatments residues. Furthermore, Dream Pre-Shampoo prepares the hair to the reconstructing treatment, with an alkaline PH which favors cuticles opening.

Size: 1000ml



Dream K-fluid

RICH IN KERATIN, REPAIRING AND NOURISHING PRODUCT.

Keratin, oils, silk proteins and sericin combined action nourishes and restructures the hair, both in depth and on the cuticular layer: for fabulous shine and color protection.

Size: 500ml



Dream Shampoo Post

GENTLE CLEANSING PRODUCT SLS FREE

The soothing action of wasabi extracts and vegetable melanin protects both colored and bleached hair for a better color hold. It acts as a restorative for the hair thanks to keratin.

Sizes: 250ml – 1000ml



Dream Mask

INTENSIVE RESTRUCTURING TREATMENT

A restructuring mask that, thanks to the combined action of oils and sericin, repairs and soothes the external structure of the hair, defending it with hydration and protection. New generation silicones condition damaged hair and preserve color hold.

Sizes: 150ml – 500ml



Dream K-Lotion

PROTECTIVE, SEALING AND HYDRO-REGULATING ACTION

Its components act holding the water and nourishing elements that the hair need. Hydrolyzed keratin creates a triple protective film that, combined with UVA and UVB filters, delays color fading. It gives shine to the hair.

Size: 16x8ml

2015
NEW

Phitotherapeutic principles



Jojoba Oil

It has a cleansing, protective and conditioning action on the hair.



Avocado Oil

It has soothing and nourishing action both on the hair and on the skin.



Wasabi

It has a soothing action on the scalp and it prevents color fading over time.



Sericin

It creates a protective veil that grants a soft, polished and silky feeling on the hair.

Aromatherapeutic principles



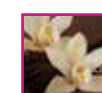
Cinnamon

It is a stimulating, toning and warming essence. It conveys strength and energy.



Ylang

It is an extract that carries warmth, restores self confidence and allows to express the feminine side of our sensitivity. It counteracts stress and insomnia.



Mou Vanilla

A calming and relaxing aroma. It restores harmony to body and soul.

repair

The service made to rebuild the keratin structure, strengthening the hair.

repair

Dream Pre Shampoo
Dream Mask
Dream K-Fluid
Dream K-Lotion



Visible results from the first application.

Application step

1ST STEP – PREPARATION



Apply **Dream Pre-Shampoo** on wet hair.



Perform a light massage (2-3 minutes).

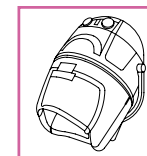


Rinse and repeat the application.

2ND STEP – TREATMENT



Pour **K-Fluid** in a bowl and apply using a brush on washed and towel dried hair.



Allow to rest 15 minutes under a heat source.



Once the exposure time is over, rinse abundantly and towel-dry.



Apply and distribute K-Lotion mixed with Dream Mask (mixing ratio 1:3, i.e. 1 ampoule 8 ml + 24 g of Mask). Allow to rest 5 minutes.



Rinse and style as desired.

color save fast

K-Lotion becomes a spray for colored hair. To be vaporized right after the color service, to protect the color and make it shine.

color save fast

Dream K-Lotion



Application step

TREATMENT

Vaporize **K-Lotion**, using the dedicated nozzle, on wet hair.

Using a fine toothed comb, make sure the product is evenly distributed.

Style as desired without rinsing.

color save

Spaced out between a color service and another, to maintain shine, shield from UVA rays and strengthen the root and the stalk.

color save

Dream Shampoo Post
Dream K-Lotion



Application step

1ST STEP – PREPARATION



Apply **Dream Shampoo Post** on wet hair.



Perform a light massage (2-3 minutes).



Rinse and repeat the application.

2ND STEP – TREATMENT



Apply and distribute **K-Lotion**. Allow to rest 5 minutes.



Rinse and style as desired.

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